

LILIANNA PEDRONI

UX/UI DESIGNER

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ACADEMIC HISTORY

SPRINGBOARD

UX/UI Design Career Track
Certification 2020

- Year long intensive course in
UI/UX methodologies and technologies

SAN DIEGO STATE UNIVERSITY

Bachelor Of Science in Film Production

- Graduated Magna Cum Laude Honors
- Best Documentary Senior Thesis

PROFESSIONAL SKILLS

Digital Design
UX Research
Usability Testing
Data Analysis
Design Thinking
Information Architecture
Wireframing & Prototyping
Responsive UI Design
Visual Design
Project Management
Storyboarding
Interviewing
Heuristic Analysis

TOOLS

Sketch
Figma
Adobe XD
InVision Prototyping
Adobe Photoshop
Miro
Jira
Zeplin
Midjourney
After Effects

WORK EXPERIENCE

UX DESIGNER

VelocityEHS (Remote) December 2021 - Present

- Created solutions and executed deliverables for Risk Management, Chemical Management, and Training & Learning products within an agile environment
- Component creation for a new integrated platform
- Organized user testing sessions to evaluate product

WEB DESIGNER

Whereoware Design Agency (Remote) July 2021 - December 2021

- Web content and email design creation for a variety of clients including Fortune 500 companies
- Collaboration using Adobe XD, Jira, Zeplin, and Photoshop

UX DESIGN CONSULTANT

Earth Key English (Remote) Dec 2020 - March 2021

- Consulted for an online learning company's website redesign
- Conducted user interviews, affinity mapping, information architecture
- Recommendations to increase accessibility and site searches.
- Created a new onboarding flow for users to increase sign-ups

UI INTERN

Student Success App (Remote) November 2020

- Created a new style guide for an educational success company
- Chose, designed, and compiled new colors, fonts, grids and elements
- Tested and delivered new concepts in style guide booklet

PROJECTS

PRODUCEPIC - APRIL 2020

Product Designer

Conceptualized and designed an iPhone app that allows users to identify unknown produce worldwide. It also provides nutritional information, cooking tips, recipes, and seasonal information.

SCOUTSOCIAL - OCTOBER 2020

UX/UI Designer

Designed a solution to help people build community in a new location by discovering new events and activities by using a buddy system.